Carbonite[™] **Cloud-to-Cloud Backup**

Protecting all your business-critical data in your SaaS applications

Cloud-to-Cloud Backup offers comprehensive backup and recovery of SaaS applications and boasts central management, granular restore, rapid recovery and flexible retention options. Our purpose-built backup solution ensures IT administrators can recover as much or as little SaaS application data as necessary.

Why it is necessary to back up SaaS applications

Recovery of lost data is your responsibility

Even prior to the COVID-19 pandemic, businesses were rapidly shifting their workforces to cloud applications. Now, with more employees working remotely than ever, cloud platforms and cloud collaboration tools have become essential to business operations.

"Only 13% of IT professionals understood that they are solely responsible for backing up the data for SaaS applications"

With businesses lacking a clear understanding of SaaS application SLAs, it leaves vulnerable much of the data that remote workers rely on to stay productive. Collaboration and productivity apps, while highly effective for their stated purpose, are not designed for disaster recovery.

Proactively protect your SaaS applications

Application protection in the cloud

Cloud-to-Cloud Backup provides a comprehensive solution to protect your cloud applications and data.

- Automate backups of Microsoft 365, Google Workspace, Salesforce, Box and Dropbox
- Protect against ransomware, malware, data loss and data breach
- Flexibly search and recover items, mailboxes or sites at any granular level
- Easily recover data with point-in-time recovery
- Browse daily snapshots and run searches
- Feel more secure with full redundancy
- Store more with unlimited storage and retention

Benefits

With increasing malware, including ransomware attacks and data breaches, it is critical to protect your SaaS data. Secure your data from loss and ensure regulatory compliance with Cloud-to-Cloud Backup featuring automated cloud backup and quick recovery from any point-in-time.

- Improve productivity with fast recovery for reduced downtime costs and seamless business continuity
- Secure SaaS data with unlimited backup and recovery from any point-in-time
- Ensure compliance with GDPR, HIPAA, FINRA and CCPA with secure and encrypted backup

The importance of cloud-to-cloud backup

Why SaaS vendors recommend using third party backup and recovery

All too often, businesses using SaaS applications believe their data is safe because it is in the cloud. However, the Shared Responsibility Model does not protect them from data loss. Like when data was stored on-premises, your data is your responsibility. That is one of the many reasons why SaaS vendors recommend using a third party service to back up your business-critical data.



"Point in time restoration of mailbox items is out of the scope of the Exchange service."



"We recommend that you use a partner backup solution that can be found on the AppExchange."



"An administrator can restore a user's Drive or Gmail data for up to 25 days after the data is removed from the user's trash... after 25 days, the data cannot be restored, even if you contact technical support."

Who is responsible for securing your data?

Simply put, the SaaS vendor is responsible for securing the infrastructure and the applications that the data resides in while the customer is responsible for the data itself.

Faster, easier and more reliable recovery

Opentext Cybersecurity eliminates the challenges of native capabilities by removing both technical and time constraints. Whether you need to restore an item granularly or an entire site restore, Cloud-to-Cloud Backup is faster, easier and more reliable.

Supported platforms

SaaS Applications

- · Microsoft 365
- Google Workspace
- Box
- Dropbox
- Salesforce

Backup Storage

- Cloud storage datacenters in Australia, Canada, France, Germany, Ireland, Japan, United Kingdom and United States
- Bring your own storage (BYOS): Backup to your own Amazon Web Services, Microsoft Azure or S3 compatible storage

One element to making your business cyber resilient

We can help support your business lifeline

Opentext Cybersecurity brings together best-in-class solutions to help your business remain cyber resilient. Opentext Cybersecurity can help you prevent and protect from threats happening in the first place and help you comply with changing regulations. We also minimize the impact of adverse events by quickly detecting and responding and then seamlessly recovering data. Cloud-to-Cloud Backup is one piece of the cyber resilient puzzle that helps backup and recover your SaaS applications to avoid costly downtime and keep your data secure.

Learn more at carbonite.com

¹ ESG, The Evolution of Data Protection and Cloud Strategies, May 2021.

opentext[™] | Cybersecurity

OpenText Cybersecurity provides comprehensive security solutions for companies and partners of all sizes. From prevention, detection and response to recovery, investigation and compliance, our unified end-to-end platform helps customers build cyber resilience via a holistic security portfolio. Powered by actionable insights from our real-time and contextual threat intelligence, OpenText Cybersecurity customers benefit from high efficacy products, a compliant experience and simplified security to help manage business risk. DS_061323