Bob's Culture
Package

Reduce employee risk
in your organisation with our
most innovative solution yet

Bob's Business®
Bringing cybersecurity to life
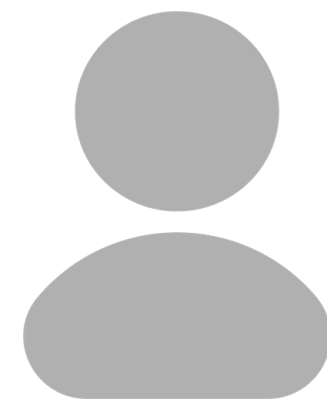
CSA Culture Package
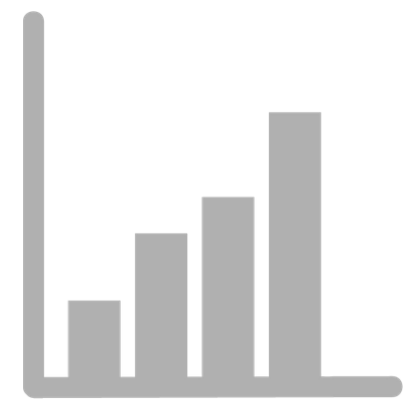
Trackable ROI

Qualitative & quantitative metrics give you the ability to track and measure the impact of our training, for easy ROI tracking.

Behavioural and Cultural Change

Our Employee Vulnerability Assessment identifies the training topics that are most required by your organisation and provides additional materials for real behavioural change.

Minimal Business Operation Impact

Say goodbye to disruptive cyber security awareness training. Our courses can be completed at any time on almost any device so that your workforce can get on with what's most important to your organisation.

Bite-Sized Training

Our courses are designed to avoid cognitive overload and can be completed in less than 10 minutes; it's the secret of our industry-high engagement rates of >90%

Compliance

Our GCHQ-accredited training courses are fully compliant with regulatory and legal requirements and are backed by some of the world's leading bodies.

Policy Management & Integration

Upload your company policies to our LMS and track engagement across your workforce - ideal for maintaining standards and compliance. Alternatively, work with us to include your policies.

Take a look at an example of our award-winning courses above, available in two styles: Bob's and Bob Inc. All of our courses are customisable at your request

What's Included?

Innovative Cyber Security Awareness Courses ✔

Full access to our story-led course catalogue of over 30 cyber security awareness courses. With unique animations, support for all devices and optional customisability, they're a hugely effective way to change behaviours. Best of all, our courses are constantly evolving to reflect the latest threats.

Fully Managed Service ✔

Consider us as another member of your team. We'll handle everything from onboarding to monthly and yearly reporting, along with virtually everything in between, saving you tens of thousands of pounds in the process. That means less time managing training, and more time spent on what you do best.

Automatically Generated Monthly Rollout ✔

The CSA Culture Package utilises our unique Vulnerability Assessment to generate a monthly rollout plan, which includes a course, phishing email and an 18-point reinforcement plan to make awareness training not only simple, but deeply memorable.

Award-winning Phishing Templates ✔

Our award-winning phishing simulation 'Think Before You Click' is an integral part of the CSA Culture Package. Your workforce will receive a regular phishing email, which directs those who click to a dedicated training course.

Why Bob's Business?

Our ability to manage every element of your solution's delivery sets us apart from our competitors. Working closely with your key stakeholders, we create a bespoke package tailored to your business needs, eliminating the necessity and high costs of employing extra staff to deliver the solution.

Changing behaviour and creating a positive security culture takes time and consistency, which is why we stay with you from start to finish, providing regular metrics, support and reinforcement materials to ensure that lessons learned are not lost.

We believe in quality over quantity, and with engagement rates of over 90%, you can be sure your staff are getting a premium solution that relies on science and psychology to implement measurable and long-lasting behavioural change.

Using relatable, bite-sized modules, and our expert teams of data analysts, data psychologists, technical support and customer support, the CSA Culture Package will not only offer you the best ROI, it will give your staff the best possible security education.

Fully managed service: Cut costs of internal staffing for delivery

Tailored and effective training pathways for all staff

Scientifically and psychologically-informed programme

Relatable content to meet your business needs

Extensive and automated business reports

Recommendations and solutions from industry experts

Industry-leading engagement rates of over 90%

Training library is based around real risks accumulated from 12 years industry experience

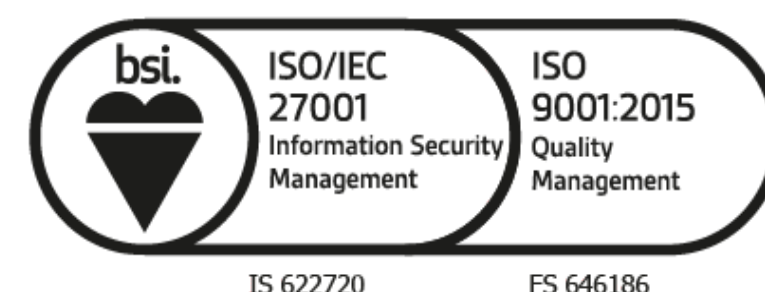High level of customer service provided by experienced client relationship representatives

No hidden extra costs; an all-inclusive, extensive and effective premium product

A Proven Track Record

Accreditations

GCHQ Certified Training

Chartered Institute of Information Security

Crown Commercial Service Supplier

APMG International

bsi. ISO/IEC 27001 Information Security Management — ISO 9001:2015 Quality Management
IS 622720   FS 646186

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About Bob's Business

Founded in 2007 by Melanie Oldham, Bob's Business was launched to mitigate the risk which makes all organisations susceptible to cyber security breaches - their workforce.

Today, Bob's Business is a leading provider of scientifically-informed cyber security awareness training and phishing simulation, working with organisations across the private and public sector to educate staff, transform cultures and deliver meaningful change.

Get in Touch

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